10

20

5

What is Claimed is:

1. A method of controlling an wireless communication link in a transmitter of an wireless communication system automatically requiring a retransmission from a receiving party to a transmitting party, the method comprising the steps of:

transmitting data by an initial coding rate and/or an initial transmission power value to the receiving party;

receiving a retransmission request signal from the receiving party; and performing the data retransmission by increasing the transmission power according to the retransmission request.

- 2. The method as claimed in claim 1, wherein the retransmission step is performed by decreasing the initial coding rate and increasing the transmission power according to the retransmission request.
- 3. The method as claimed in claim 2, wherein the transmission power is returned to an initialized value, if a response signal is received from the receiving party after performing the retransmission step.
- 4. The method as claimed in claim 2, wherein if the decrease of the coding rate for the retransmission reaches a lowest coding rate, the retransmission is continuously performed at the lowest coding rate, while the transmission power is continuously increased.
- 5. The method as claimed in claim 2, wherein a target power value is gradually 25 increased while the data retransmission is performed according to the retransmission

10

15

5

request, and the transmission power is continuously increased.

- 6. The method as claimed in claim 1, wherein the retransmission step is performed by maintaining the initial coding rate and increasing the transmission power according to the retransmission request.
- 7. A method of controlling an wireless communication link in a transmitter of an wireless communication system that automatically requiring a retransmission from a receiving party to a transmitting party, the method comprising the steps of:

transmitting data by an initial coding rate and/or an initial transmission power value to the receiving party;

receiving a retransmission request signal from the receiving party; and

performing the data retransmission by increasing the number of multi-codes
according to the retransmission request.

- 8. The method as claimed in claim 7, wherein the retransmission step is performed by decreasing the initial coding rate and increasing the number of multicodes according to the retransmission request.
- 9. The method as claimed in claim 8, wherein the number of multi-codes is returned to an initialized value, if a response signal is received from the receiving party after performing the retransmission step.
- 10. The method as claimed in claim 8, wherein if the decrease of the coding rate
 for the retransmission reaches to a lowest coding rate, the retransmission is continuously

performed at the lowest coding rate, as the number of multi-codes is continuously increased.

11. The method as claimed in claim 7, wherein the retransmission step is performed by maintaining the initial coding rate and increasing the number of multi-codes according to the retransmission request.